



## CONFERENCE PARTNERS' SCHEME

20<sup>th</sup> ESVCP-ECVCP Meeting will offer an extensive sponsorship scheme.

**Official partners** are invited to support the Organizing Committee to create a successful conference and –at the same time- to benefit from brand awareness and contacts throughout the meeting.

We have designed different partnership options so you can choose what would best promote your company/institution.

### ❖ SPONSOR

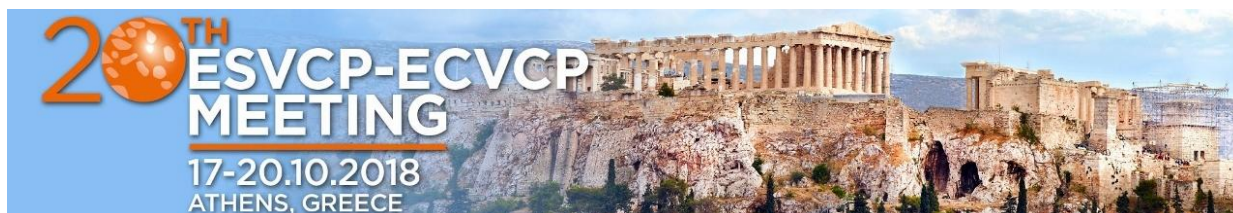
Mark your company's presence in the conference with some low budget but high efficiency options. You can also consider covering a coffee or lunch break, a special event, accessory for participants or any other need of the conference.

'Sponsors', range from Golden to Sustaining Sponsor depending on the total amount contributed to the conference.

There is a wide array of benefits to sponsors: logo placement in printed material, roll up banners in the conference venues, brochure placement in the conference bag are some of our suggestions. For higher sponsorships levels, we will be happy to discuss your preferred tailored benefits.

### ❖ EXHIBITION

An exhibition will take place in the heart of the 20th ESVCP-ECVCP Meeting. Choose the booth that best suits the needs of your company and find yourself among 300 participants attending the conference. All companies or institutions that are somehow linked to veterinary clinical pathology, or wish to support research on this field in Europe, are encouraged to exhibit at the conference. Among the others, one representative of the exhibiting company will benefit from free, full access to the conference (no proceedings included in conference material provided).



## SPONSORSHIP ITEMS / OPTIONS

The 20<sup>th</sup> ESVCP-ECVCP Meeting invites you to advertise and sponsor different parts or activities/events at this premier scientific forum.

	Monthly Newsletter	1	exclusive per newsletter	150,00 €	x
CONFERENCE MATERIAL	Book of Abstracts	1	sponsor benefit	x	x
	Programme Booklet	1	sponsor benefit	x	x
	Conference bags	1	exclusive	2.000,00 €	x
	Name badge	1	golden sponsor benefit	x	x
	Notepad & pens	1	golden sponsor benefit	x	x
	Abstracts USB stick	1	exclusive	2.000,00 €	x
PROGRAMME SECTIONS/SERVICES	Poster Sessions & Student Poster Award	1	exclusive	2.000,00 €	
SOCIAL EVENTS	Welcome Reception	1	co-sponsored (up to 2)	8.000,00 €	4.000,00 €
	Coffee Break	6	exclusive per coffee break	2.000,00 €	x
	Lunch	3	exclusive per lunch break	5.000,00 €	x

The following options will be available:

### Promotional Applications & Conference Material:

logo placement of respective sponsoring company

### Programme Sections/Services & Social Events:

- logo placement in relevant section on website, printed material etc.
- sponsor reference on all relevant correspondence
- signage onsite during the event

**\*detailed analysis of logo application and advertisement plan in each case is available upon submitted interest**



#### Notes:

sponsoring items/options will be awarded on a first paid, first served basis.

any sponsor option will be available until request submitted to 20<sup>th</sup> ESVCP-ECVCP Meeting organisation and confirmed when payment received.

sponsors are responsible for providing high-resolution logos to 20<sup>th</sup> ESVCP-ECVCP Organizing Committee (GIF, TIFF, JPG, PNG).





## SPONSOR' CATEGORIES

According to a company's offered total contribution (**purchasing of different sponsoring items/options, including exhibition booths**), different sponsorship categories will be recognized:

### GOLDEN SPONSOR

The 20<sup>th</sup> ESVCP-ECVCP Golden Sponsor will be the company offering the highest sponsorship contribution to the conference (purchasing sponsoring items/options of total amount no less than **10.000€**).

Golden sponsorship will include:

- **Exhibition space 8m<sup>2</sup>**
- **Logo placement** in conference sponsors identity page (relevant category) included in
  - book of abstracts
  - programme booklet
  - website
  - selected newsletter
  - banners & outdoor signage
- **Advertisement** placement in:
  - website banner (active link to sponsor's website)
  - 3 newsletters distributed on a monthly basis
  - venue / halls roll up banner
- Logo placement in **merchandising items**: badge, notebook & pen
- Company **distribution materials** (provided by the sponsor) in the conference bags.
- Free-admission to the conference for two representatives (no proceedings included), further to the one offered to exhibitors.

### REGULAR SPONSOR

Companies purchasing at least **7.000€** sponsorship items will be considered as "Regular Sponsor".

Regular sponsorship will include:

- **Exhibition space 6m<sup>2</sup>**
- **Logo placement** in conference sponsors identity page(relevant category) included in
  - book of abstracts
  - programme booklet
  - website
  - selected newsletter
  - banners & outdoor signage
- **Advertisement** placement in:
  - website banner (active link to sponsor's website)
  - 1 newsletter
- Company **distribution materials** (provided by the sponsor) in the conference bags.
- Free-admission to the conference for one representative (no proceedings included), further to the one offered to exhibitors.



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## SUPPORTER

Companies purchasing at least **3.500€** sponsorship items will be considered as "Supporter".

Regular sponsorship will include:

- **Exhibition space 4m<sup>2</sup>**
  - **Logo placement** in conference sponsors identity page(relevant category) included in
    - book of abstracts
    - programme booklet
    - website
    - selected newsletter
    - banners & outdoor signage
  - **Advertisement** placement in:
    - website banner (active link to sponsor's website)
  - **Company distribution materials** (provided by the sponsor) in the conference bags.
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## EXHIBITION

An **exhibition** will be held during the conference. All companies or institutions that are somehow linked to qualitative research, or wish to support research on mental health in Europe, are encouraged to exhibit at the conference

Choose your booth and exhibit from October, 17<sup>th</sup> to October 20<sup>th</sup> 2018 in the heart of 20th ESVCP-ECVCP venue!

More than **300 participants** from Europe and beyond is expected to attend the conference.

One representative of your company benefits from free admission and has full access to the conferences (no proceedings included).

Exhibition booths will be located right next to the conference session halls and in the same area where Poster presentations will be placed, and the coffee breaks will take place.

### all exhibition booths will include:

- Basic booth infrastructure - table & chairs
- Company name label
- Power & Wifi supply
- Space cleaning & security

### all exhibitors will be included in

- book of abstracts (logo placement)
- programme booklet (exhibition plan / exhibitors allocation / contact list)
- website(exhibitors section)
- a selected newsletter (sponsors/exhibitors' announcement)

## EXHIBITION COST

4 m2 (2x2)	2.000,00 €
advertising material @ designated booth*	500,00 €

\*a special booth for advertising material will be created. Companies, organizations, institutions interested in distributing their material within the conference venue will have the opportunity to do so in an organized and advanced way.





## INTEREST SUBMISSION

All official partners, participating either as a sponsor or exhibitor should submit their interest as soon as possible and no later than **August 31<sup>st</sup> 2018**.

Please fill in the **PARTNERSHIP FORM** [here](#)



### Notes:

all sponsoring options and exhibition spaces will be awarded/allocated on a first paid, first served basis

all options/booths will be available until request submitted to QRMH7 organization and confirmed when payment received.

### Important Dates

- Deadline for submitting participation request: **31, August 2018**
- 50% deposit upon participation request and form submission
- Full payment: **15, September 2018**

## CONTACT

For any further information, or any inquiries, please contact



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